



## MEMBERSHIP APPLICATION

Membership in the U.S. Roundtable for Sustainable Beef (USRSB) demonstrates your commitment to continuously improving the sustainability of beef, while also providing an opportunity to engage with leaders throughout the beef value chain to shape the dialogue of beef sustainability and contribute to the long-term viability of the U.S. beef industry. We hope you will join us in our mission to advance, support and communicate continuous improvement in sustainability. To submit an application for membership, please complete the following membership application:

### USRSB VISION & MISSION

**Mission:** *To advance, support and communicate continuous improvement in the sustainability of U.S. beef production by educating and engaging the beef value-chain through a collaborative multi-stakeholder effort.*

**Vision:** *The U.S. beef value chain is the trusted global leader in environmentally sound, socially responsible and economically viable beef*

**Please provide the name of the organization that is applying for membership:**

**Please tell us why you are interested in membership of the USRSB:**

**Please tell us more about your organization's current commitment to the sustainability of U.S. beef production or how you feel your efforts interconnect with the mission and vision of the USRSB** *(If applicable, please include your organization's own mission and vision):*

**Please provide a short description of your organization** *(This narrative will be utilized in the membership application review process):*

**How did you hear about the USRSB?**

**Which Working Group(s) would you like to be a part of?**

**Outreach Working Group** - *The Outreach Working Group (OWG) will increase awareness, uptake and implementation of the U.S. Beef Industry Sustainability Framework across all sectors of the beef value chain by encouraging the incorporation of USRSB indicators, metrics and sustainability assessment guide material into existing programs. Develop self-assessment tools, education and outreach programs, resources or initiatives, where needed, to support uptake of the Framework.*

**Communications Working Group** - *The Communications Working Group (CWG) will assist with the execution and implementation of the communications plan to advance the mission and vision of USRSB, including oversight of the annual report and strategically identifying and utilizing events to deliver key messages.*

**I would like to be involved on both Working Groups**

**Please select the constituency group that you feel best represents your organization:**

**ALLIED INDUSTRY** - *Organizations and associations of people who supply producers with goods and services, including but not limited to financial institutions*

**CIVIL SOCIETY** - *Academic institutions, non-government and non-commercial institutions, foundations, alliances and associations with a stake in the beef value chain*

**PROCESSORS** - *Organizations and associations of people who process cattle and beef into saleable product*

**PRODUCER** - *Organizations and associations of people who are actively engaged in the ownership and management of cattle used to produce beef*

**RETAIL** - *Organizations and associations of people who bring beef and beef-related products to consumers*

**In order to be placed in the proper dues level within the constituency group, please tell us the amount of your annual revenue:**

*(The complete list of dues can be found on the reverse side of this form)*



# U.S. ROUNDTABLE FOR SUSTAINABLE BEEF

## ANNUAL MEMBERSHIP DUES

Constituency	Annual Gross Revenue	Dues
Producer	Individual	\$ 500
	<\$2 million	\$ 1,000
	>\$10 million	\$ 5,000
Associations	<\$2 million	\$ 1,000
	\$2 mil. - \$10 mil.	\$ 2,500
	>\$10 million	\$ 5,000
Allied Industry	<\$5 million	\$ 5,000
	\$5 mil. - \$100 mil.	\$ 10,000
	>\$100 million	\$ 15,000
Associations	<\$2 million	\$ 1,000
	\$2 mil. - \$10 mil.	\$ 2,500
	>\$10 million	\$ 5,000
Processor	<\$5 million	\$ 5,000
	\$5 mil. - \$100 mil.	\$ 10,000
	>\$100 million	\$ 15,000
Associations	<\$2 million	\$ 1,000
	\$2 mil. - \$10 mil.	\$ 2,500
	>\$10 million	\$ 5,000
Retail	<\$5 million	\$ 5,000
	\$5 mil. - \$100 mil.	\$ 10,000
	>\$100 million	\$ 15,000
Associations	<\$2 million	\$ 1,000
	\$2 mil. - \$10 mil.	\$ 2,500
	>\$10 million	\$ 5,000
Civil Society	<\$5 million	\$ 1,000
	\$5 mil. - \$100 mil.	\$ 2,500
	>\$100 million	\$ 5,000



# U.S. ROUNDTABLE FOR SUSTAINABLE BEEF

## CONTACT INFORMATION

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Please complete the contact information of the person who will be the **PRIMARY CONTACT** for the organization for the overall coordination of the membership:

Contact Name \*

Title \*

Email Address \*

Postal Address \*

Business Telephone Number \*

Mobile Number

## USRSB LETTER OF AGREEMENT

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Please complete contact information of the person who will be **SIGNING THE USRSB LETTER OF AGREEMENT** on behalf of the organization, if different than the primary contact, or select "Same as Primary Contact".

SAME AS PRIMARY CONTACT

DIFFERENT THAN PRIMARY CONTACT

Contact Name

Title

Email Address

Postal Address

## BILLING

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Please complete contact information of the person who will be the **BILLING CONTACT**, if different than the primary contact:

SAME AS PRIMARY CONTACT

DIFFERENT THAN PRIMARY CONTACT

Contact Name

Email Address

Postal Address

## ADDITIONAL CONTACTS

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Please list the names and email addresses of any additional individuals in your organization who you would like to be added as related members. If you would like them to be a part of a working group as well please be sure to indicate that below. Related members can also be added at any time during your membership by emailing [usrbs@beef.org](mailto:usrbs@beef.org).

*Name(s)*

*Email Address*

*Mobile Number*

*Working Group(s)*



## MEMBER RESPONSIBILITIES

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Members are required to adhere to U.S. anti-trust laws and must support and publicly advocate for all elements of the Vision and Mission of the U.S. Roundtable for Sustainable Beef. Members must demonstrate their desire and ability to engage in constructive dialogue in furtherance of the USRSB's goals. Members are responsible for ensuring that their commitment to the objectives of the USRSB are substantiated by adequate financial and personnel resources within their organization, noting that the USRSB supports engagement from differing perspectives where constructive conflict is welcomed as long as it is in furtherance of the organization's Vision and Mission. Specific membership responsibilities include:

- Adherence to U.S. anti-trust laws
- Support and publicly advocate for all elements of the Vision, Mission and work of the USRSB
- Support and contribute to the outcomes of the working groups
- Provide leadership in and from your area in the beef value chain
- Be a member of one of the five identified beef value chain constituencies
- Pay annual membership dues. (Oct. 1 - Sept. 30 fiscal year)

## ADMISSION REQUEST

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Thank you for your interest in joining the U.S. Roundtable for Sustainable Beef. To process your application please submit this completed membership application to the USRSB Administrator, who shall review the application for completeness and submit to the Membership Committee for review and follow up. Upon receipt, applications will be reviewed in accordance with the guiding principles and guidelines for membership acceptance. Applications that meet the necessary requirements will then be sent to the Board of Directors for further evaluation and consideration along with any accompanying recommendations made by the Membership Committee. Please note that while the USRSB will make every attempt to review and respond to each member application within 30 calendar days of submission, the USRSB makes no commitment regarding the amount of time needed to review an application. The Board of Directors will vote to accept or reject an applicant organization based upon the organization's commitment to sustainable beef and validity of stakeholder interest. Subsequently, prospective members will receive notification from the USRSB Administrator regarding the determination of their application. Correspondingly, accepted members will receive an USRSB Membership Letter of Agreement confirming their commitment as well as a dues invoice to process their membership.

To finalize your request for admission, please sign below to acknowledge your organization's commitment to support the vision and mission of USRSB and to express your desire and ability to engage in constructive dialogue in furtherance of the Roundtable's goals.

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*Signature*

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*Date*

**For more information regarding membership please visit our website at  
[www.usrsb.org](http://www.usrsb.org) or contact us at [usrsb@beef.org](mailto:usrsb@beef.org)**