



2019 USRSB General Assembly Meeting Sponsorship Opportunities

USRSB General Assembly Meeting

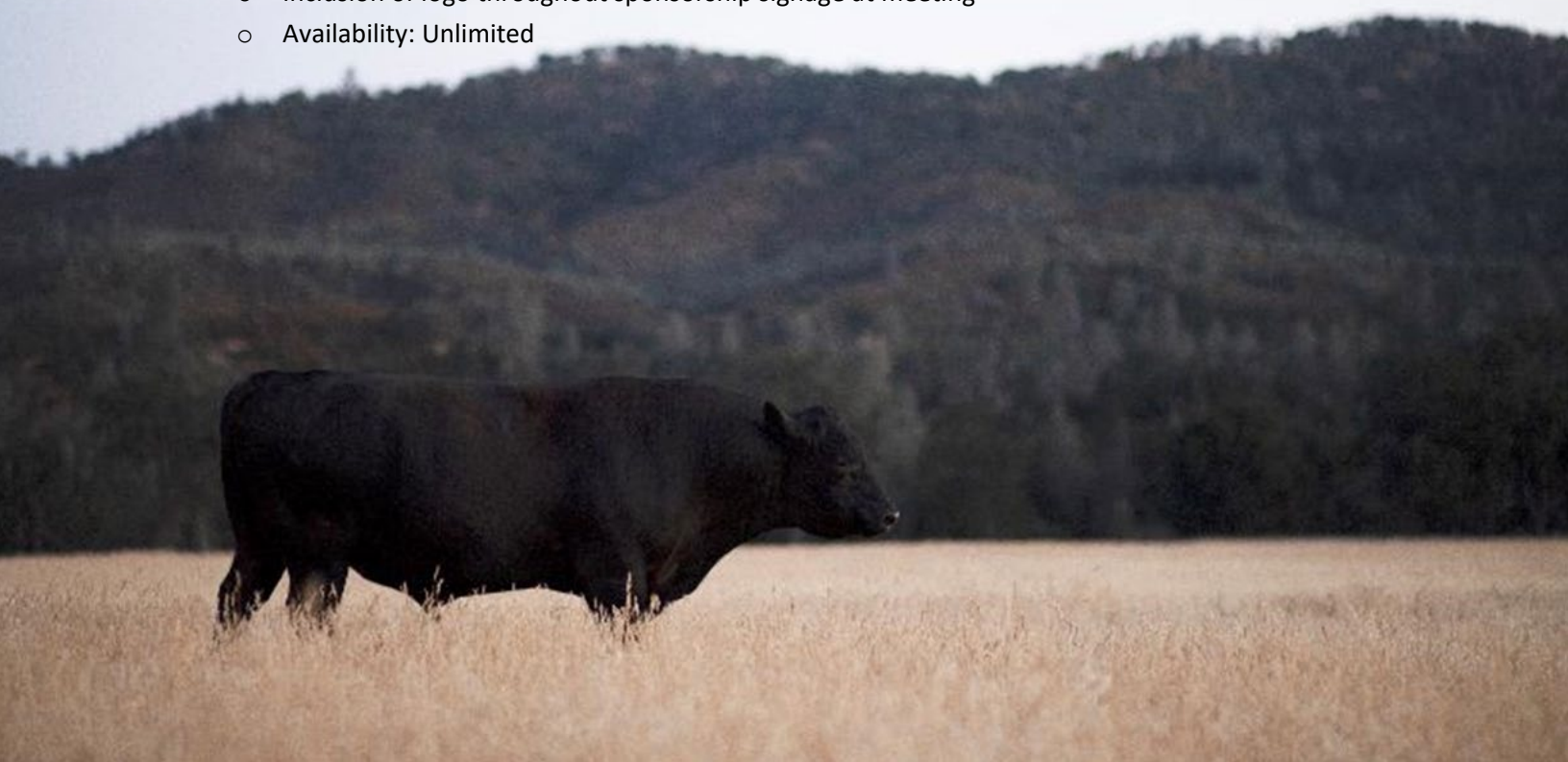
With over 100 companies and organizations represented, the U.S. Roundtable for Sustainable Beef General Assembly Meeting is a common space to bring together a community of individuals, businesses, and non-governmental organizations with a common interest in U.S. beef sustainability. The 2019 General Assembly Meeting is set for April 30 - May 2, 2019 at the DoubleTree by Hilton Hotel Fresno Convention Center in Fresno, California.

Sponsorship Benefits

The 2019 General Assembly Meeting offers a variety of opportunities to meet individual company and brand goals. General meeting sponsorships are available for the overall program, as well as exclusive sponsorships to provide a more customized branding experience during larger meetings and events.

- **Sustainability Tour Sponsor - \$5,000**
 - One registration
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage on tour
 - Availability: Unlimited

- **General Meeting Sponsor - \$5,000**
 - One registration
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage at meeting
 - Availability: Unlimited



- **Break or WiFi Sponsor - \$7,500**
 - One Registration
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage at meeting
 - Individual sponsorship recognition for event
 - Availability: Exclusive

- **Breakfast Sponsor - \$10,000**
 - Two Registrations
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage at meeting
 - Individual sponsorship recognition for event
 - 10-minute podium time at event
 - Availability: Exclusive

- **Lunch Sponsor - \$10,000**
 - Two Registrations
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage at meeting
 - Individual sponsorship recognition for event
 - 10-minute podium time at event
 - Availability: Exclusive

- **Reception Sponsor - \$15,000**
 - Three Registrations
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage at meeting
 - Individual sponsorship signage for event
 - 15-minute podium time at event
 - Availability: Exclusive

If your organization would like to sponsor the 2019 USRSB General Assembly Meeting please fill out the form below and return to Ashley at amcdonald@beef.org by March 22, 2019.

For questions or more information contact Ashley at amcdonald@beef.org.



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Intent to Sponsor Form

Please complete the Sponsor Form and return to Ashley McDonald at amcdonald@beef.org.

Opportunity	Sponsorship Amount	Indicate Selected Sponsorship
Sustainability Tour Sponsor	\$5,000	
General Meeting Sponsor	\$5,000	
Break or Wifi Sponsor	\$7,500	
Breakfast Sponsor	\$10,000	
Lunch Sponsor	\$10,000	
Reception Sponsor	\$15,000	

Contact Name: _____

Title: _____

Company/Organization: _____

Address: _____

Phone: _____ Email: _____

On behalf of _____ (company), I agree to Sponsor the selected items above.

Signature: _____ Date: _____