



May 2-4, 2023 || The Grove Hotel in Boise, Idaho
COLLABORATING FOR CONTINUOUS IMPROVEMENT

LIMITED SPONSORSHIP OPPORTUNITY BEEF INDUSTRY TECHNOLOGY SPOTLIGHT

In light of the U.S. Roundtable for Sustainable Beef goals launch, collaboration is a focal point across our membership. There is a clear need for data, technology and tools to help businesses across the beef value chain track progress toward their sustainability efforts, which is why we are offering this special sponsorship opportunity at the 2023 USRSB General Assembly Meeting.

With over 100 companies and organizations represented, the USRSB General Assembly Meeting is a common space to bring together a community of individuals, businesses and non-governmental organizations with a common interest in U.S. beef sustainability. By taking the opportunity to share about your company's innovation and resources, we believe this collaborative effort would provide mutual benefits. Not only will your company add value to our meeting, but it will also cultivate new connections and generate interest in your business.

MISSION

Advance, support and communicate continuous improvement of sustainability across the U.S. beef value-chain.

VISION

The U.S. beef value chain is the trusted global leader in environmentally sound, socially responsible and economically viable beef.

91 **USRSB MEMBERS**
REPRESENTING 63 MEMBER ORGANIZATIONS

126 **TOTAL ATTENDEES**
AT THE 2022 GENERAL ASSEMBLY MEETING

INTERESTED IN THIS LIMITED SPONSORSHIP OPPORTUNITY?

If your organization would like to participate in this limited sponsorship opportunity, please see additional details in the form below and return the completed form to Samantha Werth at swerth@beef.org by March 24, 2023.

For questions or more information contact Samantha at swerth@beef.org.





2023 General Assembly Meeting

LIMITED SPONSORSHIP OPPORTUNITY

PLEASE COMPLETE THE SPONSOR FORM

AND RETURN TO SAMANTHA WERTH AT SWERTH@BEEF.ORG.

BEEF INDUSTRY TECHNOLOGY SPOTLIGHT

\$1,500

Limited availability

Social media promotion of your company's participation in General Assembly

One complimentary registration

Booth space for the duration of the event

Company logo featured in all General Assembly Meeting materials

Electricity costs included with booth

**Other booth add-ons available for an addition fee (as determined by venue)*

CONTACT NAME: _____

TITLE: _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

WILL YOUR COMPANY REQUIRE ADDITIONAL AV SERVICES?

YES NO

IF YOU REQUIRE ADDITIONAL AV SERVICES, PLEASE LIST THEM BELOW.

ON BEHALF OF _____ (COMPANY), I AGREE TO SPONSOR THE SELECTED ITEMS ABOVE.

SIGNATURE: _____ DATE: _____