

## Sustainable Solutions Working Group (SSWG) Guiding Principles and Guidelines for Project Support

Statement of work: Advance sustainable solutions along the beef value chain based on the USRSB indicators and/or verification through targeted projects.

We will:

- support efforts by leveraging our resources, facilitating active engagement and disseminating relevant findings of applicable projects
- prioritize projects and efforts that align to USRSB Mission, Vision, indicators and metrics
- coordinate with the USRSB network to leverage collective resources to bring projects to practical application
- educate decision makers throughout the beef value chain on sustainable solutions

Guidelines for Project Support:

The SSWG will work to promote and leverage sustainability projects to further advance, support and communicate continuous improvement in sustainability of the U.S. beef value chain that complies with the mission and vision of the USRSB. For a project to be considered the following criteria should be met:

1. Project must align with the USRSB Mission, Vision, indicators and metrics
2. Project must have components that allow for continuous improvement
3. Project must address gaps that exist
4. Project must contribute to the US Beef value chain being the trusted global leader in environmentally sound, economically viable and socially responsible beef production.

Projects that meet these requirements and are approved by the SSWG will be supported by the USRSB through dissemination on the USRSB website and during the Annual General Assembly meeting.

The administrator will facilitate letters of support on behalf of the SSWG to leverage funding sources for USRSB members for projects and help fund projects (when funds are available) that meet the criteria above and score at least a "medium," based on the specifications below. Requests for letters of support should be received with a minimum of a two week turnaround time.

## Opportunity for Improvement

Aligns with USRSB indicators and metrics		Low	Medium	High
	High			
	Medium			
	Low			

Key: Projects that score in green area will be ranked above those in the grey area.

Criteria	Low	Medium	High
Number of indicators measured			
Number of metrics measured			
Number of sectors evaluated across the value chain			
Potential impact			
Adoptability/practicality			
Plan for education/ dissemination			
Leveraging of other funds			
Likelihood of success			
Multi-stakeholder			
Ongoing initiative			
Industry or market driven			
Science based			
Ability of the proposing team to execute			
TOTAL			