



2020 USRSB General Assembly Meeting Sponsorship Opportunities

USRSB General Assembly Meeting

With over 100 companies and organizations represented, the U.S. Roundtable for Sustainable Beef General Assembly Meeting is a common space to bring together a community of individuals, businesses, and non-governmental organizations with a common interest in U.S. beef sustainability. The 2020 General Assembly Meeting is set for April 28 - 30, 2020 at the Hilton Orlando Buena Vista Palace Disney Springs in Lake Buena Vista, Florida.

Sponsorship Benefits

The 2020 General Assembly Meeting offers a variety of opportunities to meet individual company and brand goals. General meeting sponsorships are available for the overall program, as well as exclusive sponsorships to provide a more customized branding experience during larger meetings and events.

- **Sustainability Tour Sponsor - \$5,000**
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage on tour
 - Availability: Unlimited
- **General Meeting Sponsor - \$5,000**
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage at meeting
 - Availability: Unlimited
- **Break or WiFi Sponsor - \$7,500**
 - One Registration
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage at meeting
 - Individual sponsorship recognition for event
 - Availability: Three Available

- **Breakfast Sponsor - \$10,000**
 - One Registration
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage at meeting
 - Individual sponsorship recognition for event
 - 10-minute podium time at event
 - Availability: Three Available

- **Lunch Sponsor - \$10,000**
 - One Registration
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage at meeting
 - Individual sponsorship recognition for event
 - 10-minute podium time at event
 - Availability: Two Available

- **Reception Sponsor - \$20,000**
 - Two Registrations
 - Inclusion of logo in printed meeting materials
 - Inclusion of logo on digital sponsorship materials
 - Inclusion of logo throughout sponsorship signage at meeting
 - Individual sponsorship signage for event
 - 15-minute podium time at event
 - Availability: Exclusive

If your organization would like to sponsor the 2020 USRSB General Assembly Meeting, please fill out the form below and return to Ashley McDonald at amcdonald@beef.org by March 16, 2020.

For questions or more information contact Ashley at amcdonald@beef.org.



2020 USRSB General Assembly Meeting Intent to Sponsor Form

Please complete the Sponsor Form and return to Ashley McDonald at amcdonald@beef.org.

Opportunity	Sponsorship Amount	Indicate Selected Sponsorship
Sustainability Tour Sponsor	\$5,000	
General Meeting Sponsor	\$5,000	
Break or Wifi Sponsor	\$7,500	
Breakfast Sponsor	\$10,000	
Lunch Sponsor	\$10,000	
Reception Sponsor	\$20,000	

Contact Name: _____

Title: _____

Company/Organization: _____

Address: _____

Phone: _____ Email: _____

On behalf of _____ (company), I agree to Sponsor the selected items above.

Signature: _____ Date: _____